

The MONTGOMERY COUNTY
Chamber
OF COMMERCE

February 2, 2010

Small business. Big business. Our business.

Mr. Bob Rogers
Steering Committee Chair
Go Green NRV

Mr. Rogers:

The Montgomery County Chamber of Commerce is pleased to write this letter in support of the Go Green NRV Initiative.

The mission of the Montgomery County Chamber of Commerce is to:

- Promote the economic development in Blacksburg, Christiansburg, Montgomery County and the New River Valley.
- Help develop a positive environment for the operation and growth of business and industry.
- Foster cooperation among the communities, governments, institutions, and the Chamber membership.
- Contribute to the development of a better quality of life for our citizens, including leisure time activities, community celebrations and active civic involvement.
- Promote a friendly service climate and activities for visitors to the New River Valley.

The Chamber supports green initiatives which endeavor to minimize global climate change and pollution through reductions in green house gas (GHG) emissions; increases in energy conservation, recycling, and water conservation; and limitations of toxic discharges.

The Chamber recognizes that as businesses become more aware of the environmental costs of their actions, changes in some business practices can reduce operating costs, increase profitability, and minimize global environmental impact.

The Chamber recognizes the efforts of the GO GREEN NRV initiative in promoting "a Green Business Program for businesses in the New River Valley, including modified programs addressing industry specific green initiatives for the various businesses in the Valley."

The Chamber supports this endeavor, and encourages its member businesses to consider participation in activities, such as the GO GREEN NRV initiative, to enhance environmental sustainability, reduce GHG emissions, and minimize global climate change within their business practices.

Sincerely,



Catherine Gambill Sutton, CAE
Executive Director

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